



Marshfield Area United Way

# #IPledge

**Purpose:** Provide independent contractors, realtors, attorneys, direct sales professionals and small business owners the opportunity to pledge funds without having to run a traditional campaign.

**Commitment:** Individual pledge commitment forms would be completed with monthly or quarterly payments to Marshfield Area United Way.

## What do you get?

### Recognition Levels:

#### Friends of United Way (up to \$499):

- » Photo opportunity with #IPledge signage and United Way Executive Director
- » #IPledge photo and name/business included in one United Way e-newsletter
- » Recognition post(s) across all United Way social media platforms (up to four)
- » Recognition on Marshfield Area United Way website
- » Featured person/business on the United Way #WhyIGiveWednesday e-marketing campaign

#### Leaders in Giving (\$500+):

- » Photo opportunity with #IPledge signage and United Way Executive Director
- » #IPledge photo and name/business included in one United Way e-newsletter
- » Recognition post(s) across all United Way social media platforms (up to four)
- » Recognition on Marshfield Area United Way website
- » Featured person/business on the United Way #WhyIGiveWednesday e-marketing campaign
- » One #IPledge Frame or Name Rider provided for individual/company self-promotion  
*(tag us and we will like and share it)*
- » Leaders in Giving Recognition
  - » Name/business printed in the annual Leaders in Giving Brochure
  - » Name/business printed in Annual Report
  - » Desktop award to display proudly at your business

#IPledge #GiveWhereYouLive #SmallBusinessBigImpact #WhyIGiveWednesday

#### Marshfield Area United Way

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